

Sara Blumberg

SARAEBLUMBERG.COM

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You might be interested to know:

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I speak Arabic.



I'm a triathlete, competing in 50 races.



I'm a former Peace Corps Volunteer

EXPERIENCE

NASA, Greenbelt, MD (2017- current)Senior Communications Specialist

Create graphics for stories related to NASA's Earth and planetary divisions.

Lead in multimedia campaigns to promote science stories.

Post and edit stories as needed for NASA.gov.

Mentor interns working in communications.

Design lead for content creation for NASA Goddard leadership.

Roland Park Place, Baltimore, MD (2014-2017) Production Coordinator.

Lead in the redesign of not-for-profit's digital site and social media pages.

Established a design handbook on branding.

Designed and organized all internal/external communication content.

Coordinated media appearances with local/national outlets.

Orchestrated partnerships with other city organizations to promote healthy aging in Baltimore.

ABC2News, Baltimore, MD (March 2014-May2015), Digital Journalist.

Wrote enterprise and investigative pieces for the station website.

Created and processed data for online investigations

Worked with broadcast members to develop stories for digital.

Developed interactive graphics for stories using Adobe software.

Dundalk Eagle, Baltimore, MD (June 2009-March 2012) Journalist.

Developed enterprise and investigative pieces for the weekly paper./ Assisted with the layout of weekly publication.

Conducted interviews and attended meetings with community officials./Lead growth on paper's social media presence.

Capital Gazette, Annapolis, MD (March 2012- March 2014), Reporter

Investigated enterprise pieces for the daily publications/Lead dozens of data projects on health, mortgages and state politics.

Conducted interviews and attended meetings with community officials./Covered breaking news.

EDUCATION

BACHELORS

University of Maryland
Journalism, 2003-2005

MASTERS

University of Baltimore
M.F.A, Publications Design
2011-2013

SKILLS

Expert Employee: Fast learner, Organized, Team Player,
Big picture thinker, Collaborative, Creative Strategist, Out of box thinker,
Quiet, Hard-working.

Expert Technical: Adobe Suite, Wordpress, HTML,
Graphic Design,Typography, Social Media, News Writing,
AP Style, Editing.